

Assessment Rubric for Poster Presentation

Student name:

Poster number:

Adjudicator:

Date:

	0 - 5	6 - 15	16 - 30	31 - 40	Score (organization)
Organization (40')	<ul style="list-style-type: none"> • Not organized. • Not visually effective. • Many mechanical errors, such as typos. 	<ul style="list-style-type: none"> • Organization is acceptable. • Needs work to improve visual appeal and organization through better utilization of graphics, colors, headings, and white space. • Some mechanical errors. 	<ul style="list-style-type: none"> • The organization is adequate. • Could improve visual effectiveness through better utilization of graphics, colors, headings, and white space. • Few mechanical errors. 	<ul style="list-style-type: none"> • Visually appealing and strongly effective presentation. • Easy to read. Utilize creativity in use of graphics, colors, headings, and white space to provide sequential information from introduction to conclusion and references. • Ideas are arranged logically. 	
	0 - 5	6 - 15	16 - 25	26 - 30	Score (content)
Content (30')	<ul style="list-style-type: none"> • Does not clearly define subject and purpose. • Without translational value or fundamental implications. • Provides weak or no support of subject. • Gives insufficient support for ideas or conclusions. 	<ul style="list-style-type: none"> • Attempts to define purpose and subject. • With a limited translational value and/or fundamental implications. • Provides weak examples, facts, and/or statistics, which do not adequately support the subject. • Includes very thin data or evidence. 	<ul style="list-style-type: none"> • Purpose and subject are adequately presented. • With an appropriate translational value and/or fundamental implications. • Support for the study is general. • Conclusion and implications are reasonable. 	<ul style="list-style-type: none"> • Provides clear purpose and subject. • With a promising translational value and/or fundamental implications. • Pertinent examples, facts, and/or statistics. • Supports conclusions/ideas with evidence. 	
	0 - 5	6 - 15	16 - 25	26 - 30	Score (presentation)
Presentation (30')	<ul style="list-style-type: none"> • Presentation lacks clarity and is difficult to understand. • The presenter is poorly prepared and does not adequately discuss the research. • Poor listening skills; uneasiness or inability to answer audience questions. • Demonstrates problems in several areas (no eye contact, no clear discussion of research). 	<ul style="list-style-type: none"> • Presentation could be clearer and more understandable. • The presenter does not convey a sense of confidence or ability to clearly convey the research problems, methods, conclusions, and implications. • Better listening skills needed; have some difficulties in answering audience questions. • Additional practice would be helpful. 	<ul style="list-style-type: none"> • Presentation is clear and easily understandable. • Presentation and demonstration are acceptable. • Displays ability to listen; provides adequate answers to audience questions. • Demonstrates some problems (speaking too softly, hesitation, etc.) 	<ul style="list-style-type: none"> • Presentation is exceptionally clear and highly understandable. • The presenter is confident and professional. • Excellent listening skills; answer audience questions with authority and accuracy. • Established eye contact and clearly convey research problems, methods, conclusions, and implications. 	

**Grand Total:
(Maximum of 100 points)**